

DOUGLAS RETAIL MEDIA SELF-SERVICE PLATFORM MAXIMUM

FLEXIBILITY
INSIGHTS
IMPACT

DOUGLAS
Marketing Solutions

WE CRUNCH DATA, TRANSLATE IT INTO INSIGHTS
AND EMPOWER YOU TO TAKE ACTION

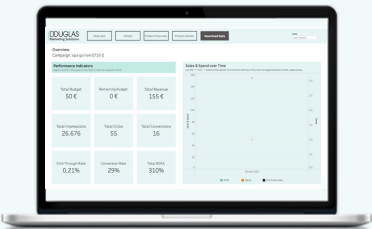
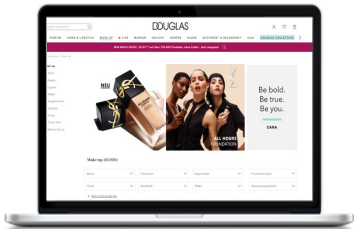
Self-Service Solution for Retail Media Advertising with DOUGLAS
Unlocked Flexibility. Powerful Results. Always Within Your Reach.



**STOP
GUESSING**



**START
1ST-PARTY DATA BASED
MARKETING**



Our Self-Service Platform enables you to independently create and manage your media campaigns with ease. Define your target country, category, and campaign duration, while maintaining full control over budgets and CPC bids. Set precise parameters within predefined limits to ensure secure and efficient resource allocation.

Monitor your campaign's performance through a comprehensive dashboard showcasing key metrics such as revenue, impressions, clicks, conversions, ROAS, and more. Need assistance? Our dedicated Self-Service Support team is ready to help whenever you need it.



FULL CONTROL

Launch, monitor and optimize your campaigns. Gain insights in real-time with in depth campaign analytics.



PRECISE AUDIENCE REACH

Leverage our streamlined targeting options to reach the most relevant shoppers at the optimal time.



EASY AND INTUITIVE TO USE

Easy-to-use and intuitive platform, designed for all skill levels.



SMART BUDGETING

Low starting budgets with transparent pricing. Flexibly set your budget and bidding strategy to suit your needs.

GET STARTED NOW & UNLOCK THE POWER OF RETAIL MEDIA!

Sign up now and transform how you connect with your target audience!

GET IN TOUCH WITH US



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Website



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